



AMERICA NEEDS YOU ALUMNI VOLUNTEER TOOL KIT



FY25



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MISSION AND PROGRAMS

America Needs You (ANY) fights for economic mobility for ambitious, first-generation college students. We do this by providing transformative mentorship and intensive career development.

THE FELLOWS PROGRAM

Launched 2010, 2500 students served

A two-year program

In-person Saturday workshops
focused on career development

Monthly enrichment and networking
events

1:1 mentorship for personal support
and career guidance

Extensive internship and full-time job
networks

Holistic support, including grants

FIRSTGENU

Launched 2022, 2000 students served

An online, five-week program with
five cohorts offered each year

15 self-paced career development
modules available across three
pathways

Cohort support and community-
building opportunities

Networking and professional
enrichment events

Opportunity to earn digital badges

Access to professional network and
internship opportunities





CURRENT PROGRAM OUTCOMES

FELLOWS PROGRAM

- 96%** graduate within six years of enrollment
- 82%** secure employment or enroll in grad school within six months
- 87%** secure career-trajectory internships

FIRST GENU PROGRAM

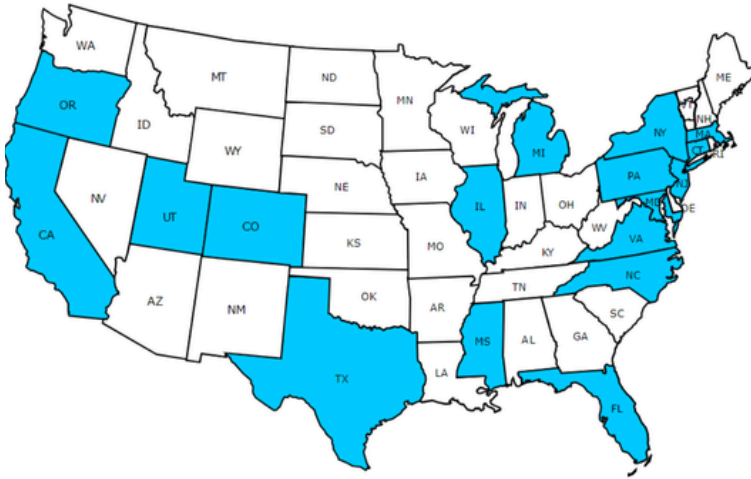
- 99%** of students are more prepared to pursue their career goals
- 98%** are more prepared to interview successfully
- 86%** of students are more connected to a network of first-generation students
- 99%** of students would recommend the program to a friend



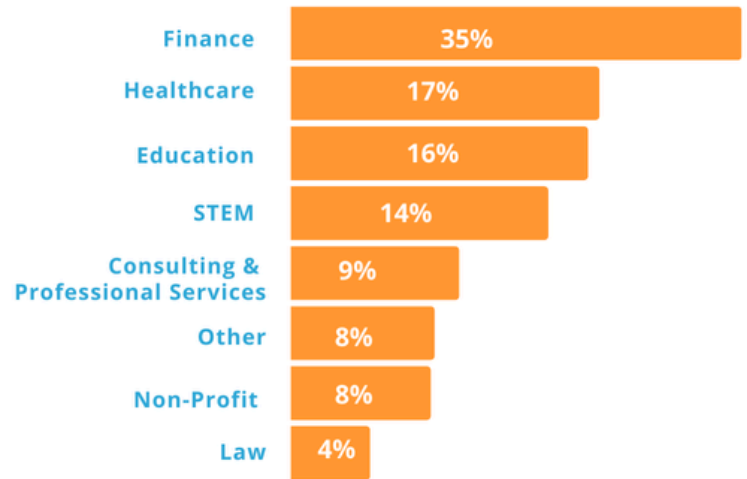


LOOK AT YOU!

We support 2,000 alumni in 17 States and Washington DC



ANY Alumni Most Popular Industries Employed



We are so proud of our Fellow alumni and all of their accomplishments. You are creating generational wealth and paving the way for your families and future first-generation college graduates.





REJOIN THE ANY COMMUNITY AS AN ALUM

- **Register** as a one-day volunteer for an upcoming virtual or in-person event via our **ANY Volunteer Portal**.
- **Become** a Mentor Coach or one-day volunteer from your network: friends, family, or colleagues.
- **Join** the ALC
- **Introduce** your company to ANY
- **Refer** a friend to the program
- **Connect** with other ANY alum on LinkedIn





RECRUIT: MENTOR COACHES

Help us recruit mentor coaches by sharing your experience with others, posting on social medias and inviting friends to workshops!

We currently need across sites:

150 MCs in NY

150 MCs in NJ

100 MCs in IL



Mentor Coach 101

Mentor Coaches are matched 1:1 with a first-generation college student (Fellow). You will work alongside your Fellow, helping them cultivate their strengths, secure internships, and overcome obstacles over the course of the two year program.



ANY Fellows

- First-generation, low income college students (neither parent has earned a bachelor's degree)
- Currently attending a 2 or 4-year college institution in Chicago, Los Angeles, New Jersey, or NYC
- 18% of Fellows are community college students and 82% are 4-year university students
- Pursuing careers in STEM, healthcare, finance, law, arts and entertainment, advertising, consulting, and education
- 97% people of color, two-thirds identify as female

Responsibilities

- Attend monthly in-person workshops with your Fellow; topics include resumes, interviewing, organizational culture, managing up, networking etc. Workshops take place on Saturdays from 10:00AM-3:00PM
- Conduct Fellow check-ins 2x a month



Qualifications

- Bachelor's degree and 1+ years professional experience
- Able to travel to Chicago, Los Angeles, New Jersey, or NYC for workshops
- Received COVID-19 vaccine or will do so by the start of the program year in July

APPLY TODAY!

any.force.com/volunteers





GIVING TUESDAY

1 Create a fundraiser by Oct 16th at: <https://give.classy.org/GTANY2023>
OR
facebook.com/fund/AmericaNeedsYou/

2 Kick things off by donating or contributing a match to your fundraiser

3 Share why you give!
Tag us at @AmericaNeedsYou and use #GivingTuesday

GET CREATIVE!

Have fun with your fundraising and people will want to join in!

Corporate Matching Gift. Ask your company to match the donations your fundraiser receives. You can double or even triple your impact!

Happy Hour Party. Invite all your friends (and their friends) to a happy hour and charge a small cover fee. Host a raffle.

Business Support. Ask local restaurants or other local businesses to place a money jar at the front of their establishment.

Errand Person. Offer to be your friends' or coworkers' personal assistant for a day (or maybe just a few hours) in exchange for a large donation. Maybe \$250 or more!

Birthday for a Cause. Instead of gifts, have your friends and family donate to your fundraiser.

Feel the Burn. Spread the word that for every donation you receive, you'll do ten burpees (or push-ups, etc.)- AND post a video on your social media. Folks love seeing their friends sweat!

Keep the Change. Turn your small change into additional dollars for your fundraising efforts.

Phone-a-Thon. Go old school and pick up the phone! Direct appeals to friends/family are very effective, and every dollar counts. Bonus: you get to reconnect with loved ones!

[National Giving Tuesday Guidelines](#)





JOIN US: VOLUNTEER OPPORTUNITIES

1 HOUR

🕒 One-Hour Virtual Commitments: Engage in **mock interviews**, **informational interviews**, and **resume reviews**.

These sessions offer a chance to network with our Fellows across our sites in New York, New Jersey, and Illinois, sharing your career insights and tips to support our students on their college journeys.

1 DAY

☀️ One-Day Workshops: Collaborate with a Fellow during our in-person monthly workshops, sharing your professional experience and helping them explore career paths and hone their skills. Brief orientations are provided in the morning, and workshops **take place in our local sites (NYC, Northern NJ, & Chicago) from 9:30 AM to 3:00 PM.**

2 YEARS

🎓 Two-Year Fellows Program: Dive into our most enriching opportunity by joining our two-year Fellows program. As a Mentor Coach, you'll work side by side with your Fellow, helping them cultivate strengths, gain confidence, overcome obstacles, and explore career opportunities. **We are currently seeking Mentor Coaches in NYC, Northern New Jersey, and Chicago to work 1:1 with our 2024 Fellows.**



[Click here to sign up!](#)



VOLUNTEER REQUIREMENTS

We are looking for **college graduates with 1+ years of work experience** post-graduation that are willing to share their industry expertise and network.

Volunteers must care about advancing racial equity and supporting economic mobility for first-generation college students and support our mission.

For Mentor Coaching, volunteers must reside in the local site and be able to attend monthly in person workshops for 2 years.

Our volunteer opportunities are currently for **US residents only**.

Be the Mentor you wish you had!



[Click here to sign up!](#)



WHAT'S IN IT FOR YOU?

- Create a **mutually beneficial partnership** between you and your Fellow. Provide valuable insight into your industry and unique experience as a professional to help others grow
- **Join a national organization** with monthly social events and annual fundraising opportunities including Spring parties, marathons, and community building activities with Fellows. Gain new networks and connect with diverse professionals locally and virtually.
- **Professional development** and opportunity to learn new skills through career development trainings and enrichment opportunities.



[Click here to sign up!](#)



SIGN UP!

ANY Volunteer Portal Instructions (Takes 5 minutes!):

Step 1: Create an account here: <https://any.force.com/volunteers>

Step 2: Complete your profile

Step 3: View all opportunities and sign up!

America Needs You Volunteer Portal

To join our new volunteer portal, follow the steps below

- Step 1: Click "Create an Account" button and register
- Step 2: Complete your profile
- Step 3: Browse and select volunteer opportunities

We recommend registering your account with a personal e-mail address.

Username

Password

Log in



[Click here to sign up!](#)



RESOURCES

[Lunch and Learn](#)

[Corporate Flyer](#)

[Mentor Coach 101](#)

[Volunteer Recruitment Flyer](#)

[2024-2025 Single Day Volunteer Opportunities](#)

Follow and tag **@americaneedsyou** and use hashtags **#mentorshipmatters** and **#AmericaNeedsYou**.

Share content from our social media channels.

ANY LinkedIn: @Americaneedsyou

ANY Facebook: @Americaneedsyou

ANY Instagram: @Americaneedsyou

ANY YouTube: @Americaneedsyou



[Click here to sign up!](#)



EMAIL TEMPLATE

Hello,

I hope this email finds you well. I'm reaching out to introduce you to America Needs You (ANY), an organization close to my heart. ANY is dedicated to fostering economic mobility for first-generation college students through transformative mentorship and career development.

As a first-generation American college student, I deeply resonate with ANY's mission. In [year], I benefited from ANY as a Fellow, gaining [specific skills or insights]. The mentorship from my Coach and ANY team was invaluable.

I'm interested in discussing potential volunteer opportunities and partnership ideas between our company and ANY. I've cc'd my ANY contact for further discussion.

Looking forward to connecting and exploring ways we can support ANY together.

Best,



[Click here to sign up!](#)